

## BENEFITS FOR YOUR ASSOCIATION

### 1. Cost Savings

- a. Free membership renewal activities
  - i. Free electronic and mail reminders
  - ii. Free electronic and mail renewal invoices
  - iii. Free non-renewal surveys
- b. Free membership and marketing assistance
- c. Free state membership processing by check or credit card
- d. Free mailing of membership ID cards
- e. Free design and printing for joint marketing materials: joint brochures, membership receipt ad, flyers, business cards, and reduced printing rates for other printing services
- f. Free e-mail blast services
- g. Free website assistance
- h. Free online credit card processing capability (AMEX, VISA, MC and Discover)

### 2. Crisis Assistance

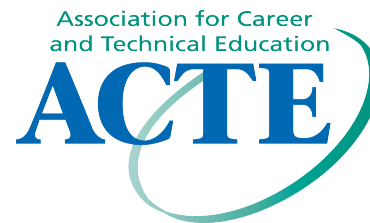
- a. Free membership data backups
- b. Free member service support in the event of a crisis

### 3. Support

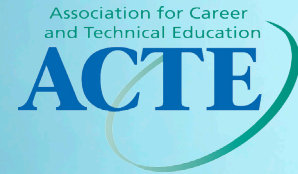
- a. Free mailing of new member welcome packets
- b. Free membership data reports
- c. Free access to your state membership data
- d. Free monthly membership processing
- e. Conference and registration services

### 4. Access to VIP Events at VISION and NPS With Special Guests

5. Free Access and Technical Support for State Awards Programs on ACTE's Awards Portal
6. Daily ACTE Staff Interactions on Your Behalf on Capitol Hill
7. Power of a Unified Voice on Capitol Hill



For more information,  
please contact Lauren Lessels at  
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## STRENGTHENING THE PARTNERSHIP:

Unification With ACTE



## STATE ASSOCIATIONS CAN BE AFFILIATED WITH ACTE IN TWO WAYS:

Members in unified state associations are required to hold state and ACTE membership simultaneously; members in non-unified states are not required to belong to both the state and ACTE, but have the option to belong to both or either. However, unification provides both the state association and the state members with the highest level of service and assistance that the CTE professional needs.

Unification allows the state association to take advantage of ACTE's resources and association management expertise. Through unification, members will receive the fullest range of benefits and services to advance their careers.

Running an association can be very time-consuming and cost-heavy. ACTE can provide your association with support for the management of your association, which could be of great help and cost savings to your association, as well as to you as the state leader. Unification is also an asset to your membership, providing them with the advantage of full membership in ACTE.



## BENEFITS FOR ALL YOUR MEMBERS

- 1. National Representation**
  - a. Weekly staff Hill visit on national CTE issues
  - b. Constant contact with Capitol Hill — quick response on CTE issues
- 2. Voting Representation**
  - a. Members eligible to vote for ACTE leadership
- 3. Award Recognition**
  - a. Members eligible for region awards
  - b. Members eligible for national awards
- 4. Access to New Professional Development and Networking Opportunities at Member Discounts**
  - a. ACTE's CareerTech VISION
  - b. ACTE's National Policy Seminar
  - c. ACTE/NCLA Best Practices
- 5. Timely Information**
  - a. *Techniques Magazine*
  - b. ACTE News
  - c. Legislative updates
  - d. Daily CTU and *STEM Smartbrief*
- 6. Policy Support**
  - a. Free advice on how to build relationships with policymakers
  - b. Free media advice
- 7. Access to New Career Advancement Opportunities**
  - a. Free online seminars
  - b. ACTE Issue Briefs (electronic)
  - c. Access to ACTE's lesson plan library
- 8. Financial Support**
  - a. Travel AD&D insurance (at no cost to your members)
  - b. ACTE's credit card
  - c. Discounts through Forrest T. Jones Insurance
    - i. Professional liability insurance
    - ii. Health insurance
    - iii. Life insurance
    - iv. Disability insurance
    - v. Auto and home insurance and more



“I could not visualize going non-unified and having to provide materials for our membership when it's already there. Why reinvent the wheel?”

– Ernie Powers,  
West Virginia ACTE Executive Director

“Having that extra level of support from ACTE is incredible. I don't think I could do what I do without them.”

– Matthew Gambill,  
Georgia ACTE Executive Director

“As a unified state, ACTE has saved us tons of money.”

– Dodie Bemis,  
SDACTE Executive Director